

San Diego Architectural Foundation

& ORCHIDS
& ONIONS

BECOME A SPONSOR

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SAN DIEGO
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FOUNDATION

Front Cover Photo:
2018 Orchid Winner - Architecture
Superior Court of California - San Diego
Architect: SOM
Photo Credit: Ian Patzke

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS

SPONSORSHIP LEVELS	Contribution Level	Event Tickets	Social Media Outreach	Promoting your brand	
				Video Spotlight	Logo on Gala Photo Backdrop
PROGRAM TITLE SPONSOR*	\$10,000	10	📍	20 SEC.	📍
Be recognized as the premier Orchids & Onions Program Sponsor. Your logo will be prominently displayed throughout the Orchids & Onion's season and at the Gala.					
NAPKIN SKETCH STAR*	\$6,000	6	📍		📍
Be the star of the gala. Showcase your design prowess by being this year's Napkin Sketch Star. Your hand sketch of your favorite creation will adorn Gala cocktail napkins. Genius!					
INDUSTRY FILM SPONSOR*	\$5,000	6	📍	LOGO IN FILM	📍
Be the one to keep film alive by sponsoring the making of this year's Orchids & Onions film. It will be showcased along with you at the Awards Ceremony.					
LIBATIONS HOST	\$3,500	4	📍	10 SEC.	
Be the life of the party and the toast of the town by sponsoring the libations for the Reception. Limited to 3 sponsorships.					
NOSHES SPONSOR	\$3,500	4		10 SEC.	
Be the hostess/host with the mostest by sponsoring posh noshes to the ravenous crowd. Limited to 3 sponsorships					
DESIGN CATEGORY SPONSOR	\$2,500	4		5 SEC.	
Be a category sponsor for one of our illustrious design award categories. Categories are: Architecture, Urban Design, Historic Preservation, Interior Design, or Landscape Architecture.					
AFFILIATE PROGRAM SPONSOR	\$1,000	2			
Be an affiliate category sponsor and help keep this program rolling.					
CUSTOM OPPORTUNITIES	\$1,000				

Have something else in mind? Custom opportunities are available!

Note: The sooner you sponsor the more visibility you or your company have during the OO program season.

*only one sponsorship offered – please call for availability

SPONSORSHIP COMMITMENT FORM

Company: _____

Please list your company name EXACTLY as you want it to appear on sponsorship materials

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ **Email:** _____

Website: _____

Yes! Count us in as sponsors of this year's Orchids & Onions program at the level marked below:

\$10,000 Program Title Sponsor*

\$6,000 Napkin Sketch Star Sponsor*

\$5,000 Industry Film Sponsor*

\$3,500 Libations Host (up to three sponsors)

\$3,500 Noshs Sponsor (up to three sponsors)

\$2,500 Design Category Sponsor

Category of Interest: _____

\$1,000 Affiliate Program Sponsor

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*only one sponsorship offered – please call 619-232-1385 to confirm availability

Orchids & Onions is a fundraising program of the San Diego Architectural Foundation, a 501(c)(3) nonprofit organization dedicated to education and promotion of outstanding architecture and design throughout the San Diego region.

By signing this pledge form, I understand and agree to the following:

- Sponsorship is activated upon receipt of payment in full.
- Acceptance of this pledge form shall be approved by the Orchids & Onions Sponsorship Committee.
- Benefits of this agreement are listed in this brochure.
- Sponsors must provide their logo and any other required marketing materials in a timely manner.

Authorized Representative: _____

Title: _____

Signature: _____ **Date:** _____

Step 1: Send completed copy of this form and your company logo to info@sdarchitecture.org

Step 2: Make your payment

Credit card:
Make your secure online payment at
<http://www.sdaf.wildapricot.org/sponsorship>

OR

Check:
Make payable and mail to
San Diego Architectural Foundation (SDAF)
PO Box 122228
San Diego, CA 92112-2228

Thank you for your sponsorship. It funds SDAF programs throughout the year. Federal Tax ID: 95-3513927

San Diego Architectural Foundation



SPONSOR BENEFITS

The SDAF Orchids & Onions program engages the design community and the public-at-large about the benefits of thoughtful and well designed places and spaces. This mission aligns with yours.

Sponsorship provides you and your organization visibility and access to architects, designers, developers, contractors and their clients as well as students and other future design leaders.

A broad reach is provided by SDAF and the Orchids & Onions Program such as:

- + Weekly E-blasts w/ your logo or feature article - 7,000 recipients and 20 e-blasts over the OO season = 14,000 impressions
- + OO Web page with your logo
- + Gala Event Promotions to 500-600 attendees
- + SDAF & OO Social Media - feature postings to over 10,000 followers



THANK YOU!