BECOME A SPONSOR
Jury Tour 2018
Anne Militante, Committee Logistics Vice Chair and
Mary Michaelson, Interior Designer and Juror
testing the furniture on the tour.
San Diego is continually growing, densifying and developing. It is easy to assume that the quality of our buildings and urban design is in someone else’s hands and beyond our control. But, the reality is that we all play a role in shaping our built environment.

We invite you to play a leading role by becoming a sponsor for the annual Orchids & Onions Awards Program. This essential program of events brings together design professionals and the public-at-large to consider the ever-changing urban landscape and decide which elements improve or diminish our cherished San Diego quality of life.

Each year, a jury of design professionals is selected to determine the official Orchids & Onions based upon public submissions. Additionally, the general public weighs in by voting online for the People’s Choice Orchid & Onion.

Design categories include:
• Architecture
• Interior Design
• Urban Design
• Landscape Architecture
• Historic Preservation
• Miscellaneous

JOIN THE FUN AND BE A SPONSOR.

The culmination of the program is an enlightening and fun-filled awards presentation, promoting awareness and practical discourse about what quality means for San Diego architecture. We recognize all sponsors at the event for the critical support they provide.
WHY BECOME A SPONSOR?

Sponsorship of this vital and vibrant program not only supports its continued success, but also provides your organization unique and high-profile visibility through a series of program events that culminate in the Orchids & Onions awards ceremony. The audience you will reach is one that is committed to creating timeless, memorable places that are authentic to San Diego. By showing your support for the program, you help inspire San Diegans to discover and advocate for the value of design both in the built environment and for those dedicated professionals who make it happen.

HOW TO BECOME A SPONSOR

To become a sponsor, first review the following pages to see what level of sponsorship is best for you. Then fill out the form. Once you submit the form, we will contact you and coordinate the details.

SPONSOR BENEFITS

The Orchids & Onions program is not just one evening of fun - it is a series of events that educate and elevate design. Aligning your organization with SDAF’s mission provides you with trusted access to the vast audience of design professionals in San Diego. In addition to being honored at the awards ceremony, sponsors are recognized in e-blasts, social media posts, press releases and on the website.

We look forward to your continued or new support for a program that inspires our community to care about the quality of place making in San Diego and those that make it all possible.

GOING VIRTUAL IN 2020

In response to ongoing uncertainty on the safety of large gatherings, Orchids & Onions 2020 is GOING VIRTUAL and for the first time ever will be able to invite all SDAF members and the general public to participate in the awards ceremony! For us, this expansion of the attendees aligns perfectly with our mission of educating and engaging San Diegans in a conversation about the value of the built environment. For our sponsors, this will elevate your exposure to a much broader audience the night of the event.

As we develop this program, there are many new sponsorship opportunities for support above the $1,000 level - please reach out to our dedicated O&O Committee for more details and thank you for your support.

For questions, call us at 619-232-1385 or email us at info@sdarchitecture.org.
“UNIQUE AND HIGH-PROFILE VISIBILITY”
## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>PROGRAM TITLE SPONSOR**</th>
<th>Contribution Level</th>
<th>Social Media Outreach*</th>
<th>Virtual Awards Gala</th>
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As our premier Orchids & Onions program sponsor, you will receive special recognition throughout the O&O season. Not only will you enjoy the virtual awards gala in style from your personal satellite watch party (which will be featured for all attendees to see), your firm will also be showcased in a 20-second video spotlight, and will be highlighted on SDAF’s social media leading up to O&O and beyond.

### WATCH PARTY HOST

During the virtual awards gala you will be one of the few select participants recognized live on the air as an official watch party host. Celebrate with your friends or clients, show off your office, your showroom, or your orchid in this first ever O&O watch party host opportunity.

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<tr>
<th>WATCH PARTY HOST</th>
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### LIBATIONS HOST

Be the life of the party and the toast of the town by sponsoring a cocktail kit available to all attendees the night of the event. Your company name will be hand delivered to every location where drinks are served on the night of the event.

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<th>LIBATIONS HOST</th>
<th>Contribution Level</th>
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### NOSHES SPONSOR

Be the hostest with the mostest by sponsoring posh noshes in a curated food kit to share in a communal virtual meal across all of San Diego. Your company name will be hand delivered to every location where food is delivered on the night of the event.

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<th>NOSHES SPONSOR</th>
<th>Contribution Level</th>
<th>Social Media Outreach*</th>
<th>Virtual Awards Gala</th>
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### DESIGN CATEGORY SPONSOR

Be a category sponsor for one of our illustrious design award categories. Categories are: Architecture, Urban Design, Historic Preservation, Interior Design, or Landscape Architecture.

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### AFFILIATE PROGRAM SPONSOR

Be an affiliate category sponsor and help keep this program rolling.

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### CUSTOM OPPORTUNITIES

Have something else in mind? Custom sponsorship opportunities are available! Contact SDAF today at info@sdarchitecture.org to arrange a sponsorship that highlights your brand.

*The sooner you sponsor the more visibility you or your company have during the O&O program season

**only one sponsorship offered – please call 619-232-1385 to confirm availability
Company: ______________________________________________________

Please list your company name EXACTLY as you want it to appear on sponsorship materials

Contact Person: _________________________________________________

Mailing Address: _______________________________________________

City, State, Zip: _________________________________________________

Phone: ______________________ Email: _____________________________

Website: _________________________________________________________

Yes! Count us in as sponsors of this year’s Orchids & Onions program at the level marked below:

☐ $10,000 Program Title Sponsor*
☐ $5,000 Watch Party Host
☐ $3,500 Libations Host
☐ $3,500 Noshs Sponsor
☐ $2,500 Design Category Sponsor

Category of Interest:

______________________________________________________________

☐ $1,000 Affiliate Program Sponsor

By signing this pledge form, I understand and agree to the following:

• Sponsorship is activated upon receipt of payment in full.
• Acceptance of this pledge form shall be approved by the Orchids & Onions Sponsorship Committee.
• Benefits of this agreement are listed in this brochure.
• Sponsors must provide their logo and any other required marketing materials in a timely manner.

Authorized Representative: ________________________________

Title: _________________________________________________________

Signature: ___________________________ Date: ___________

Step 1: Send completed copy of this form and your company logo to info@sdarchitecture.org

Step 2: Make your payment

Credit card:
Make your secure online payment at http://www.sdaf.wildapricot.org/sponsorship

OR

Check:
Make payable and mail to San Diego Architectural Foundation (SDAF)
PO Box 122228
San Diego, CA 92112-2228

Thank you for your sponsorship. It funds SDAF programs throughout the year. Federal Tax ID: 95-3513927

Orchids & Onions is a fundraising program of the San Diego Architectural Foundation, a 501(c)(3) nonprofit organization dedicated to education and promotion of outstanding architecture and design throughout the San Diego region.
THANK YOU!

2018 ORCHID WINNER
Interior Design - Nolita Hall
Designer: Tecture
Photo Credit: Studio Maha